

# FIRST TIME buyer READERS' AWARDS 2013

Nominated for : *Best Architectural Design & Best Large Development*

Award Ceremony takes place on Friday 26 April

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The housing market in Sidcup, Kent, offers little by way of contemporary urban-style apartment living. **Developer United House** has broken the mould with its landmark development, The Fold.

The Fold is a dazzling new landmark that is transforming the town of Sidcup in Kent and giving the location an entirely new aesthetic. Rich golden-coloured copper-cladding and textured curving facades rising to nine storeys in height, the scheme introduces high-quality apartments with a modern, urban aesthetic and light, spacious interiors at a price that young professionals and first-time buyers can afford.

The 98-home development has brought contemporary urban-style apartment living and top quality urban architectural design to Sidcup. This £20 million mixed-use scheme by United House was designed by cutting edge architect Studio Egret West.

In line with top quality and design, the bathrooms have been elegantly finished with the installation of Kermi towel radiators, bathscreens and shower enclosures undoubtedly enhancing both the beautiful interiors and the chance of success in these awards.